

THE AUTHENTIC FAMILIA MARÍ MAYANS HIERBAS IBICENCAS, THE ORIGINAL SINCE 1880

Familia
MARI MAYANS

Familia Mari Mayans has been part of Ibiza's history for more than a century and has been bringing the flavour of the island to the world.

In Ibiza, there are flavours that form part of the collective memory. Some appear during long conversations around the table among friends, others arrive with the first summer nights, while others simply seem to have always been there. Familia Mari Mayans Hierbas Ibicencas are one of them. Because behind a glass there is something more than a liqueur: there are memories, encounters and a very Mediterranean way of understanding time.

But there is also a story that many people are unaware of. A story of an identity that has endured for almost a century and a half and that today continues to travel around the world through the fifth generation of this family business.

In 1880, long before Ibiza became internationally known for its lifestyle, Juan Mari Mayans began experimenting with aromatic plants from Ibiza and Formentera and recording recipes in handwritten notebooks. His interest in distillation led to the creation of the first distillery in the Balearic Islands and the beginning of a family business that continues its legacy almost a century and a half later.

Today, Bartolomé and Carlos Mari Mayans, fifth generation members of the family and master artisans holding registration numbers 1 and 2 respectively in Ibiza's Artisan Registry, continue writing this story with the same vision that started it all: preserving the essence of the original Hierbas Ibicencas while continuing to grow a brand born in the Pityusic Islands that today carries the identity and flavour of Ibiza around the world.

Where do authentic Hierbas Ibicencas really begin?

Many would think they begin in a distillery, but in reality their production starts much earlier: in the countryside. Familia Mari Mayans cultivates and harvests in Sant Miquel de Balansat a large part of the aromatic plants used in its spirits, including lemon verbena, thyme flower, rosemary, anise and local citrus fruits, while also working together with farmers from Ibiza and Formentera.



What makes Familia Mari Mayans Hierbas Ibicencas unique?

The answer probably lies in time. Since 1880, Familia Mari Mayans has maintained the original recipe and an artisanal process passed down from generation to generation. This is why they are part of the **Protected Geographical Indication (PGI) Hierbas Ibicencas**, created to preserve the origin and authenticity of one of the most representative products of the Pityusic Islands

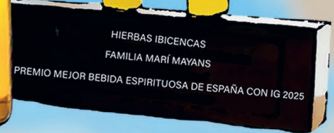
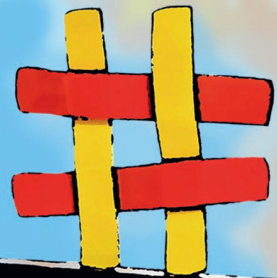
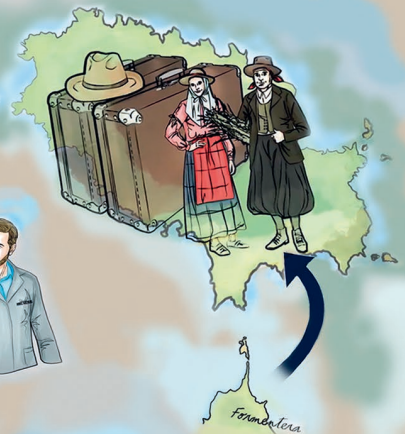
Familia Mari Mayans Hierbas Ibicencas, Spain's Best Spirit

In 2025, Familia Mari Mayans Hierbas Ibicencas received the **Spanish Food Award for Best Spirit with Geographical Indication**. A recognition that highlights much more than a product: a 146-year family history, a connection with the land and a way of preserving Ibiza's identity through time.

What happens when Familia Mari Mayans goes out into the world?

It shares the flavour of Ibiza, bringing its aromas and inviting people to enjoy every moment. Today, Familia Mari Mayans Hierbas Ibicencas are present in countries such as Switzerland, Germany, Japan, Italy and the United States, carrying with them something more than a liqueur: a way of experiencing the island of Ibiza.

Familia MARI MAYANS



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